



# NATIONAL HRD NETWORK

## 19<sup>th</sup> NATIONAL CONFERENCE

Architecting the Next Curve

INSPIRE . IMPACT . INNOVATE .

19<sup>th</sup> & 20<sup>th</sup> November 2015 | Taj Palace, New Delhi



Hosted by Delhi & NCR chapter

## CONFERENCE SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

**An opportunity** to be a part of the largest HR event of the year.

**An opportunity** to grab the attention of 1000+ business and HR leaders, HR practitioners, students and academicians.

**An opportunity** to showcase your offering across multiple branding and communication platforms, including a dedicated exposition space.

	PLATINUM SPONSOR (1 slot)	GOLD PLUS SPONSOR (3 slots)	GOLD SPONSOR (3 slots)	SILVER PLUS SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	CATEGORY PARTNER
<b>PRE-CONFERENCE BRANDING</b>							
Logo display on Print advertisements	✓	✓	✓	✓	✓	✓	✓
Logo display on Conference Brochure	✓	✓	✓	✓	✓	✓	✓
Logo display on social media communication	✓	✓	✓	✓	✓	✓	✓
Hyperlinked logo display on Conference website	✓	✓	✓	✓	✓	✓	✓
<b>BRANDING AT THE CONFERENCE</b>							
Video interview of brand leader	✓	✓	✓				
Logo display on the Welcome Banner	✓	✓	✓				
Logo display on the Podium Banner	✓						
Logo display on Main stage backdrop	✓	✓	✓				
Logo display on Stage backdrop wings				✓	✓	✓	✓
Logo display on Speaker badges and lanyards	✓	✓					
Logo display on Delegate badges and lanyards	✓	✓	✓				
Logo display on 'Thank-you Sponsors' Board	✓	✓	✓	✓	✓	✓	✓
Print advertisement space in Conference Final Brochure	3 Pages	2 Pages	2 Pages	1 Page	1 Page	0.5 Page	1Page
Delegate Kit inserts	✓	✓	✓	✓	✓	✓	✓
Logo projection during session breaks	15 secs	15 secs	10 secs	10 secs	5 secs	5 secs	5 secs
Corporate film screening outside main hall	3 mins	3 mins	2 mins	2 mins	1 min		
Recognition during 'Vote of Thanks'	✓	✓	✓	✓	✓		
<b>POST-CONFERENCE BRANDING</b>							
Logo display in Thank you communication	✓	✓	✓	✓	✓	✓	✓
Logo display on Conference Compendium	✓	✓	✓	✓	✓	✓	✓
<b>CONFERENCE INVITES</b>							
Complementary delegate passes to full 2-day event	25	15	12	08	05	02	02
Complementary delegate passes to 'Gala Evening Only'	10	08	05	04	02	01	01
<b>HR EXPO SHOWCASE</b>							
Complementary stall space – Premium category	02	02	01				
<b>SPONSOR / PARTNER INVESTMENT</b>	<b>INR 50 LAKHS</b>	<b>INR 35 LAKHS</b>	<b>INR 25 LAKHS</b>	<b>INR 15 LAKHS</b>	<b>INR 10 LAKHS</b>	<b>INR 5 LAKHS</b>	<b>PARTNERSHIP ARRANGEMENT SPECIFIC</b>

## CATEGORY PARTNERS\*



Knowledge Partner



Mobile App Partner



Research Partner



Entertainment Partner



Academic Partner



Gala Evening Partner



Travel Partner



E-Commerce Partner



Hotel Partner



Food Partner



Design Partner



Beverage Partner



Business Magazine Partner



Gift Partner



HR Magazine Partner



Delegate Kit Partner



Radio Partner



Wellness Partner



TV Partner



Event Management Partner



Print Media Partner



University Partner



Internet / Wi-fi Partner



B-School Partner

(\*Indicative)

## TERMS & CONDITIONS

- (1) Sponsorship / Partnership **opportunities are limited** and shall be allocated on a first-come-first-serve basis.
- (2) **No cancellation** or refund of sponsorship / partnership fee shall be allowed.

## CONTACT FOR BOOKING YOUR SPONSOR / PARTNER SLOT

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